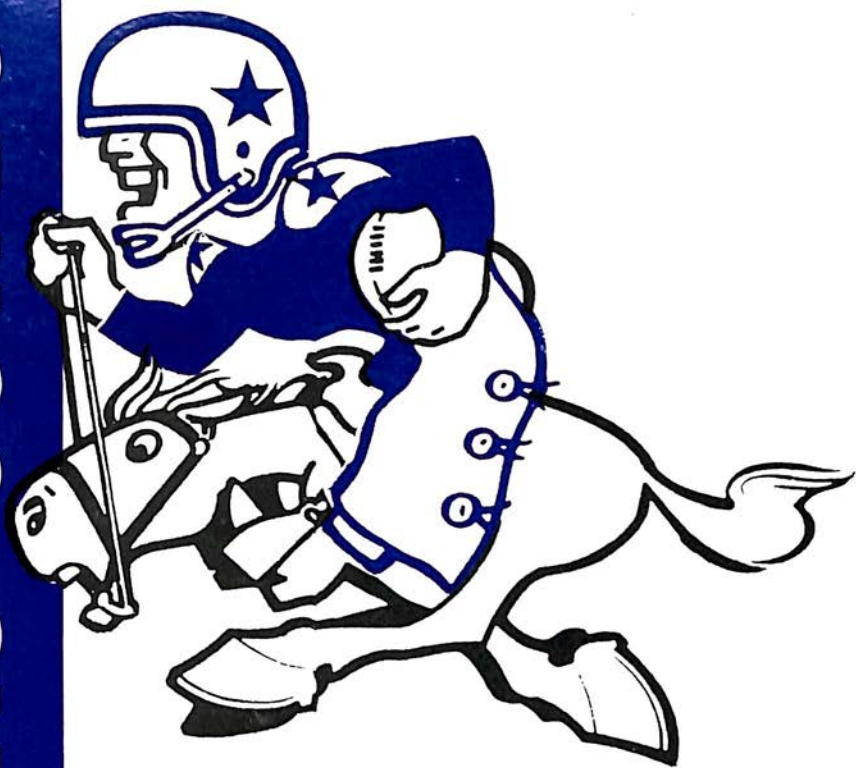


DALLAS COWBOYS

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Press ★ Radio ★ TV Guide

NATIONAL FOOTBALL LEAGUE



The enclosed information has been compiled to provide background data on the Dallas Cowboys Football Club, the newest entry in the 40-year-old National Football League.

The Dallas Cowboys are anxious to serve all members of the press, radio and television. Wherever you may be, please feel free at any time to request any information that will be helpful in the promotion and covering of our games.

Photographs and additional information requested, is available to recognized news media. Simply write, phone or wire:

Larry Karl

Director, Public Relations

Telephone:

Office—TAYlor 7-5141

Home—TAYlor 7-0491

THE DALLAS COWBOYS

**4425 North Central Expressway
Dallas 5, Texas**

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DALLAS COWBOYS CLUB DIRECTORY

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Club Offices: 4425 North Central Expressway, Dallas 5, Texas

Phone: TAylor 7-5141

Home Field: Cotton Bowl (Capacity 75,504)

Colors: Royal Blue and White

1960 Dallas Cowboys Schedule

Sat., Sept. 24

Cowboys vs. Pittsburgh Steelers at Dallas, 8:05 P.M.

Fri., Sept. 30

Cowboys vs. Philadelphia Eagles at Dallas, 8:05 P.M.

Sun., Oct. 9

Cowboys vs. Washington Redskins at Washington, 2:05 P.M.

Sun., Oct. 16

Cowboys vs. Cleveland Browns at Dallas, 1:35 P.M.

Sun., Oct. 23

Cowboys vs. St. Louis Cardinals at St. Louis, 1:05 P.M.

Sun., Oct. 30

Cowboys vs. Baltimore Colts at Dallas, 1:35 P.M.

Sun., Nov. 6

Cowboys vs. Los Angeles Rams at Dallas, 1:35 P.M.

Sun., Nov. 13

Cowboys vs. Green Bay Packers at Green Bay, 1:06 P.M.

Sun., Nov. 20

Cowboys vs. San Francisco 49ers at Dallas, 1:35 P.M.

Sun., Nov. 27

Cowboys vs. Chicago Bears at Chicago, 1:05 P.M.

Sun., Dec. 4

Cowboys vs. New York Giants at New York, 2:05 P.M.

Sun., Dec. 11

Cowboys vs. Detroit Lions at Detroit, 1:30 P.M.

TEAM HEADQUARTERS ON ROAD

LEAGUE GAMES

Oct. 7-9
Redskins Game—Dupont Plaza Hotel, Washington, D.C.

Oct. 21-23
Cardinals Game—Bel Air Motel, St. Louis, Missouri

Nov. 11-13
Packers Game—Northland Hotel, Green Bay, Wisconsin

Nov. 25-27
Bears Game—Sheraton Towers, Chicago, Illinois

Dec. 2-4
Giants Game—Hotel Manhattan, New York, New York

Dec. 9-11
Lions Game—Sheraton Cadillac Hotel, Detroit, Michigan

Throughout the National Football League schedule, the Cowboys will leave Dallas on Fridays, fly to game site, workout on opponents field Saturday, and return home to Dallas by air Sunday night after the game.

PUBLICITY DIRECTOR'S ITINERARY

Oct. 4-9
Dupont Plaza Hotel, Washington, D.C., for Redskins Game.

Oct. 18-23
Bel Air Motel, St. Louis, Missouri, for Cards Game.

Nov. 8-13
Northland Hotel, Green Bay, Wisconsin, for Packers Game.

Nov. 22-27
Ramada Hotel, Chicago, Illinois, for Bears Game.

Nov. 29-Dec. 4
Hotel Manhattan, New York City, for Giants Game.

Dec. 6-11
Sheraton-Cadillac Hotel, Detroit, Michigan, for Lions Game.



Cowboys Head Coach Tom Landry (Standing) and his assistants, Brad Ecklund, Tom Dahms and Babe Dimancheff.

THE COACHES

TOM LANDRY — Head Coach

Tom Landry, a native of Texas and a veteran player and coach in the National Football League, was a natural choice to coach Dallas' new entry in the strongest league in the history of football.

Born in the Rio Grande Valley, Landry has made Texas his home through the 36 years of his life, except for the past 11 autumns which he has spent establishing himself as one of the finest defensive strategists the game has ever known. He molded that reputation as a halfback and defensive coach with the New York Giants of the NFL and a halfback with the New York Yankees of the old All-American Conference.

Landry was born in Mission, Texas, in 1924. After graduating from Mission High School, where he was an all-regional fullback, Landry enrolled in the University of Texas in the fall of 1942.

He remained there only one semester, however, before entering the Army Air Corps in 1943. He earned his wings as a B-17 pilot and flew 30 combat missions with the Eighth Air Force.

After his discharge in November of 1945, Landry returned to the University of Texas and played football three years. He was co-captain his senior year and second team All-Southwest Conference his junior year. He was a mainstay on Longhorn teams that whipped Alabama in the 1948 Sugar Bowl, 27-7, and Georgia in the 1949 Orange Bowl, 41-28.

Landry met his wife, Alicia, at Texas and they were married in January, 1949, four months before he received a bachelor of business administration degree. They now have three children — Tom, Jr. aged 10; Kitty, seven; and Lisa, two.

In 1949 Landry joined the old New York Yankees, playing offensive and defensive halfback. When the two leagues merged Landry began his ten-year association with the Giants and began building the reputation that now ranks him among the best all-time defensive coaches.

He was an active player from 1950 through 1953 and a player-coach in 1954 and '55, handling the Giants' defense. In 1956, he retired as a player and became the full-time defensive coach. From 1950 through 1953, he was a defensive halfback in Steve Owen's famed umbrella pass defense. He was named to the All-Pro defensive team in 1954.

The Giants enjoyed their greatest successes during Landry's stay with them. They lost a playoff to Cleveland in 1950 for the Eastern Division championship. In 1956, Landry's first year as full-time coach, the Giants won the world championship in a 47-7 rout over the Chicago Bears. They won the division title in 1958 and '59, after which Giant Head Coach Jim Lee Howell called Landry "the best defensive coach in the business."

Among the many defensive records the Giants set during Landry's stay with them are these NFL firsts: recovered 27 of 43 opponents fumbles in 1950; intercepted 41 passes in 1951.

During Landry's tenure as full-time defensive coach, the Giants fashioned a 33-14-1 record in regular play.

He became a Dallas resident in 1957. During the off-season he is associated with Gus Hansch and Associates (Insurance) of Dallas.

ASSISTANT COACHES

BORIS "BABE" DIMANCHEFF, Assistant Coach of the Dallas Cowboys, is a veteran of seven years as a player and three years as a coach in professional football. He is a native of Indianapolis, Indiana, and a graduate of Purdue University.

Coach Dimancheff began his "pro" playing career with the Boston Yanks in 1945 as a halfback. Following the 1956 season he joined the Chicago Cardinals and played with that team from 1947 through 1950. He was a regular on the Cardinals' NFL Championship Teams of 1947 and 1948. He held Cardinal records for Most Yardage Gained on Kickoff Returns and Longest Kickoff Returns. His final year as an active player was the 1952 season when he was a regular with the Chicago Bears.

Dimancheff's coaching experience has been varied and extensive. In 1951 he served as a backfield coach at Butler University and held the same position at Purdue University in 1953. He took over the outstanding high school football team of Hamtramck, Michigan, which he coached in 1954-55-56. He then joined the NFL as an offensive backfield coach with the Pittsburgh Steelers.

Dimancheff was born in Indianapolis in 1922. He graduated from Washington High there in June, 1940. In high school he lettered in football, basketball, and track and was captain of the football and basketball teams. Among his high school honors were the Dyer Medal Award in 1940 for Best Character and Athlete in the City of Indianapolis, and being named All-City and All-State in both football and basketball in 1940.

He played freshman football at Butler in 1940, then left halfback on the Varsity in the 1941-42 seasons. His college career at Butler University was interrupted by a hitch with Uncle Sam. Following his discharge from the service he entered Purdue University where he switched to fullback for the 1943-44 seasons. He captained the 1944 team when he was chosen All-America, All-Big Ten, All-Midwest, Most Valuable Player at Purdue, Chicago Tribune Most Valuable Player in Big Nine, and was chosen to play in the East-West Shrine Game. At Purdue he led the Big-Ten Conference in scoring during the 1944 season with 72 points.

He graduated from Purdue in 1945 with a Bachelor of Science Degree in Physical Education. He is married to the former Hilda Hine, also a native of Indianapolis.

ASSISTANT COACHES

TOM DAHMS, an All-America tackle in his collegiate days at San Diego State College and a veteran of seven years as a player in the NFL, will coach the defensive line.

Dahms, who coached last season at the University of Virginia, broke into pro football with the Los Angeles Rams in 1951 and played offensive tackle on the Ram eleven that won the NFL Championship that season. After four years with the Rams, Dahms saw action as a player with the Green Bay Packers, Chicago Cardinals and San Francisco 49ers.

Following his final collegiate season at San Diego, Dahms had coached the line at San Diego Naval Training Center, and he returned to that area when he quit playing in the pro loop, taking a post as Athletic Director at San Diego Junior High School for 1958. After one year on that job he took over as the defensive line coach at Virginia, where he was coaching when summoned by the Cowboys.

A native of California, he was born in San Diego and attended high school in that city. In college, he was named on the 1949 All-America team, the Little All-Coast by both the Associated Press and the United Press and Tom Harmon's All-America.

Highlights of his pro career were the '51 season with the Rams when the Rams defeated the Cleveland Browns 21-17 for the title, the 1956 campaign when he was with the Cardinals and that team finished second in the Eastern Division and then the 1957 season when as a member of the 49ers he was involved in the tight race to the wire with the Detroit Lions which saw the Lions win the Western Division championship in a 31-27 playoff victory over the 49ers.

BRAD ECKLUND, came to the Cowboys from an assistant line coaching post at the University of Oregon.

Thirty-six-year-old Ecklund was born in Los Angeles. He moved to Portland and attended high school in Milwaukie, Oregon. He attended the University of Oregon one year before entering the Marine Corps in 1941 and served until 1945.

Ecklund played with the University of Oregon from 1946 through 1948, during which time that team played in the Cotton Bowl. Upon completion of college, he started playing with the New York Yankees team which was in the All-American Conference, then became the Yanks of the N.F.L. which team existed in New York for two years. Then the franchise moved to Dallas to become the Dallas Texans of the N.F.L. in 1952. Ecklund was the All-Pro Center in 1950 and 1951. After his pro playing career, he began coaching in high schools—first at Gresham, Oregon, where his boys were state finalists two of his three years there and were league champs all three years. Then he went to Roseberg High School for one year where his team was runner-up to the league champs. For the past two years he has been assistant line coach at the University of Oregon.

THE COWBOYS

GENE BABB, 6-3, 220, fullback in his third year of pro ball after starring for Austin College in Sherman, Texas . . . obtained by the Cowboys from the 49ers . . . a Golden Gloves boxer in college, he has been used both as a runner and pass receiver by the Cowboys . . . ran 30 times for 59 yards and caught four passes for 38 more in pre-season contests.

BOB BERICH, 5-11, 185, defensive halfback . . . Michigan State ex playing his first season in the National Football League . . . 24 years old, he came to the Cowboys from the New York Giants . . . impressed Giant coaches with his liking for defensive football.

RICHARD ADAM BIELSKI, 6-1, 228, end came to the Cowboys from the Philadelphia Eagles where he holds the club record with two 50-yard field goals . . . a 27-year-old end, with six years NFL experience, put the majority of his kickoffs out of the end zone last season, and caught 15 passes for 264 yards and one TD . . . is used primarily as a short pass receiver . . . at Maryland University he won fame as a fullback and blocker . . . he caught 11 passes for 103 yards in pre-season games.

DON BISHOP, 6-1, 204, defensive end and tackle starting his second year in pro ball . . . a native of Los Angeles, who attended City College of Los Angeles, the 24-year-old defensive specialist was with the Chicago Bears last season.

NATE BORDEN, 6-1, 240, 27-year-old defensive end, having five years NFL experience, came to the Cowboys from Green Bay Packers . . . playing in 36 straight games he never missed one while at the University of Indiana . . . as a freshman he played tackle, end in his sophomore and junior years and back to tackle in his senior year . . . first string defensive end the last four seasons for the Packers, was All-State fullback and tackle at Jersey City, N.J., High School . . . makes his home in Cincinnati.

TOM BRAATZ, 6-2, 211, line backer, with three years experience in NFL . . . was acquired by the Cowboys from the Washington Redskins, and has also been with the Los Angeles Rams and Green Bay Packers . . . this 27-year-old Marquette product switched from end to linebacker as a rookie in the season with Green Bay . . . is a native of Kenosha, Wisconsin.

BYRON BRADFUTE, 6-3, 246, offensive tackle from Beeville, Texas, who played his college football at Mississippi Southern after transferring from Abilene Christian College . . . started final three pre-season games at right tackle.

BILL BUTLER, 5-10, 182, defensive safety, from Windy Hills, South Carolina . . . came to the Cowboys from the Green Bay Packers with one year of NFL experience . . . graduated from Chattanooga University, and was used primarily as a punt return and kick-off return specialist last season . . . this 23-year-old has good speed and is a shifty runner . . . last year he ran a punt back against the Bears for a 70-yard touchdown.

FRANK CLARKE, 6-1, 210, wingback with three years NFL experience . . . this 26-year-old Colorado product was drafted sixth in 1956 . . . competed in football, basketball and track at University of Colorado . . . saw limited duty at offensive right end the last two seasons with Browns . . . before going to Colorado, he spent two years at Trinidad (Colo.) Junior College, where he was elected "King" of the CU days, annual spring campus celebration . . . lives in Cleveland, Ohio . . . top Cowboy receiver in pre-season games with 14 catches for 382 yards and four touchdowns.

FRED CONE 5-11, 198, fullback and placement specialist, who has seven years NFL experience with the Green Bay Packers, has been coaching at University Military School in Mobile, Alabama . . . a 34-year-old Clemson product who played in two bowl games . . . was an outstanding fullback and kicking specialist at Green Bay, and led the league in 1955 in field goals with 16.

MIKE CONNELLY, 6-3, 235, rookie center from Utah State . . . came to Cowboys from Los Angeles Rams after pre-season schedule was completed . . . 24 years old.

GENE CRONIN, 6-2, 230, defensive end, is one of the comparative unknowns of college football who has made a name for himself in the pro ranks . . . this 26-year-old College of Pacific graduate was obtained by the Cowboys from the Detroit Lions, where he had four years experience . . . a Sacramento native, who was tabbed on the sixth round in 1956, excells at putting pressure on passers . . . a personable Irish descendent, earned considerable recognition from pro scouts in the East-West game of 1956.

PAUL DICKSON, 6-5, 250, offensive tackle who starred for Baylor University for three years before going to Los Angeles in 1959 . . . the 22-year-old native of Uvalde, Texas, played in 10 games for the Rams last year on alternate unit . . . nicknamed "Suitcase" because of his large hands and feet.

FRED DOELLING, 5-10, 190, rookie defensive halfback from Penn . . . all-time ground gaining leader at Penn, he was selected All-Ivy League and All-East last year by the Associated Press . . . gained 707 yards on 133 carries and lead team to league championship . . . 21 years old . . . native of Valparaiso, Indiana.

JAMES DORAN, 6-2, 216, end obtained by the Cowboys from the Detroit Lions after nine years NFL experience . . . ranked fourth in the NFL in average gain per completion standings, recording 22.5 yard average on 22 catches, he has caught 118 passes in the last four seasons . . . great hands enable Doran to make some of the most outstanding catches in NFL . . . also deceptive speed plus know-how makes him one of the most dangerous receivers in the game . . . this 33-year-old Iowa State product took up the game late in career, as sophomore in college, but still managed to establish an NCAA record by gaining 203 yards on eight catches against Oklahoma as a junior in 1949 . . . earning early honors in NFL as tenacious defensive end, he was most valuable player by note of teammates in Lions title year of 1952 . . . his 10 receptions gained 104 yards in pre-season play.

FRED DUGAN, 6-3, 195, offensive end with two years NFL experience, came to Cowboys from the San Francisco 49ers . . . 25 years old, a Stamford, Conn. native, he made spectacular catches as a rookie in 1958, although his playing time was limited, nabbed nine passes for 122 yards . . . is an excellent faker with good speed . . . won All-America recognition at Dayton where he also played defensive halfback and safety . . . caught more passes than any other Cowboy in pre-season games — 15 for 230 yards and two touchdowns.

L. G. DUPRE, 5-11, 190, offensive halfback with five years NFL experience . . . 27 years old, this Maryland product came to the Cowboys from the Baltimore Colts . . . this high-spirited line-slasher ripped through opposing defenses for 390 yards and a 4.2 average last year to increase his four-year pro output to 1,285 yards . . . "Long Gone" also caught 71 passes for 819 yards while he was with the Colts via the third round of the 1955 draft . . . he had attracted attention at Baylor by rushing 593 yards for a school record in 1953 . . . is originally from New Orleans, a steady performer who rarely fails to pick up that vital first down yardage, even if it means hurtling a pile of enemy linemen . . . busiest ball-carrier of pre-season action, he carried 39 times for 157 yards and a 4-yard-per-try average . . . caught six passes for 26 yards.

MIKE FALLS, 6-1, 240, offensive guard from University of Minnesota . . . 26-year-old resident of Brainerd, Minn., came to the Cowboys week of opening game on waivers from Green Bay Packers . . . expected to fill in as reserve guard behind Putnam and Guy.

RAY FISHER, 6-1, 247, defensive tackle, from Charleston, Illinois, came to the Cowboys from the Pittsburgh Steelers . . . 26 years old, his college career was at Eastern Illinois and he has one year of experience in the league.

TOM FRANCKHAUSER, 6-10, 190, defensive back, after one year NFL experience came to the Cowboys from the Los Angeles Rams . . . a happy

combination of speed, receiving ability, competitive spirit and versatility made this ex-Purdue co-captain appealing to the Rams when they made him their third round draft choice a year ago . . . he was shifted from end where he played in college, to the defensive backfield, then finished the season as a starter at a safety position . . . an outstanding tackler, he also intercepted three of the seven intercepted passes for the Rams during the 1959 season . . . played in both the East-West game and the Senior Bowl game; was voted by his teammates at Purdue as the squad's most valuable player . . . he is a native of Stuebenville, Ohio.

BOB FRY, 6-4, 233, has been a starter all five years of his NFL experience despite the fact that he ranks among the lightest offensive tacklers in the league . . . came to the Cowboys from the Los Angeles Rams, where he started as a rookie in 1953 . . . he spent two years in the service . . . then took up right where he left off in 1956 . . . speed, mobility and great blocking techniques make up for what Bob lacks in size, although often he is required to give up as much as 25 pounds to his opponent of the day . . . this 27-year-old, whose home is Cincinnati was drafted by the Rams on the third round after a brilliant career at Kentucky.

JOHN GONZAGA, 6-3, 250, offensive tackle was obtained by the Cowboys from the San Francisco 49ers . . . with four years NFL experience, is one of the few non-college players who have made good in pro football . . . was starting left tackle on offensive for three seasons . . . graduating from Mt. Diablo High in Concord, California, he went to work to support his family . . . while playing semi-pro ball he was recommended to the 49ers, and began a successful career . . . he is 27 years old.

MELWOOD "BUZZ" GUY, 6-3, 248, offensive guard, came to the Cowboys from the New York Giants, after two years NFL experience . . . drafted third by Cleveland Browns in 1958, the Giants acquired him as a free agent after Cleveland released him that year . . . this 24-year-old lettered three years at Duke and alternated between guard and tackle . . . earned All-Sectional, All-Conference and All-State honors with the Blue Devils . . . at his home in St. Petersburg, Florida, he works in the steel business during off season.

WAYNE HANSEN, 6-2, 228, center obtained from the Chicago Bears . . . one of league's oldest hands in point of service . . . now in tenth year of NFL play . . . one of several Texas natives on Cowboy roster, he played college ball at Texas Western . . . 30 years old, joined Cowboys after one year of retirement.

DON HEALY, 6-3, 273, guard, with two years NFL experience . . . another great lineman from Maryland, was top line star for College All-Stars against Detroit Lions in 1958 game . . . a member of East team in Shrine game and

Senior Bowl, was rated fastest Maryland tackle to enter pro football in recent years . . . originally Cleveland's No. 3 choice, he was traded to the Chicago Bears in 1958 . . . improved steadily through his rookie season, particularly in in-line blocking, pulling, trapping and open field work . . . the 23-year-old Rome, N.Y. native came to the Cowboys from the Chicago Bears.

DON HEINRICH, 6-0, 180, quarterback with six years NFL experience . . . this 29-year-old Washington University product came to the Cowboys from the New York Giants . . . drafted on third round in 1951 as a future, he was starting quarterback on the 1956 title team . . . was used primarily to probe opposing defenses before Chuck Conerly came into the game to capitalize on weaknesses . . . a shrewd play caller, he led the nations collegiate passers in 1950 and 1952 . . . his 60.9 percent of completions in 1950 set an NCAA record . . . missed 1951 season because of a shoulder separation . . . played for Fort Ord while in service . . . his completion percentage with the Giants was 41.2 on 112 completions in 269 attempts, and his passes were good for 1,475 yards, 12 TDs, and 13 interceptions . . . he lives in Bremerton, Washington . . . has thrown for three touchdowns in pre-season games, completing 22 of 67 passes for 271 yards.

BILL HERCHMAN, 6-1, 246, defensive tackle and a five-year veteran of the National Football League . . . did all his football playing in his hometown with Lubbock High and Texas Tech before joining the pros . . . played in every game with San Francisco last year . . . 26 years old, came to Cowboys in trade with 49ers.

JOHN HOUSER, 6-2, 238, another young professional who proved himself in two seasons with the Rams . . . the 23-year-old graduate of Redlands University saw action in every Los Angeles game last year . . . lives in Encino, California . . . was end and fullback in college, but was capable at both guard and center with the Rams.

BILL HOWTON, 6-2, 195, one of the all-time great pass receivers in the NFL . . . a seven-year veteran with the Green Bay Packers and Cleveland Browns, Howton went to pro stardom after winning All-American honors at Rice in 1952 . . . ranks second to Don Hutson as Packers' all-time leading receiver . . . has caught 342 passes for 6,091 yards and 44 touchdowns . . . sensational as rookie when he caught 53 passes for 1,231 yards and 13 touchdowns . . . president of NFL Players' Association . . . attended school at Plainview, Texas . . . he's now a contractor in Houston during the off season.

ED HUSMANN, 6-0, 230, defensive tackle and linebacker from University of Nebraska . . . after five years NFL experience, he came to the Cowboys from the St. Louis Cardinals where he was ninth draft choice in 1953 . . . this 28-year-old Ogallah, Nebraska resident earned three letters

in football and two in wrestling at Nebraska . . . won starting offensive guard job in 1953, went into service the following year and has done a good job wherever used since returning in 1956.

DICK KLEIN, 6-4, 255, one of 16 first and second-year men to make grade with the Chicago Bears last year when they finished one game behind the champion Colts in the Western Division after scoring a 26-21 victory over the Colts . . . 25-year-old former Iowa star . . . lives in Pana, Illinois.

WALT KOWALCZYK, 6-0, 205, fullback who starred in college at Michigan State . . . came to Cowboys from Detroit after playing two seasons with the Philadelphia Eagles . . . one of lightest fullbacks in the league . . . 25 years old . . . lives in Philadelphia during off season.

EDDIE LE BARON, 5-7, 160, from College of Pacific . . . most honored player of all time, with seven years NFL experience as Washington Redskins quarterback . . . came to Cowboys in June this year in trade deal . . . the three time unanimous little All-America selection, was the league's top passer in 1958 when he completed 79 of 149 passes for 1,365 yards and 11 touchdowns . . . his seven year career record shows 538 completions in 1,104 attempts for 7,165 yards and 58 touchdowns . . . often acclaimed as greatest ball handler in T-formation history, he is rated as one of the best play callers of all time . . . studied at George Washington University Law School during pro career and recently began legal practice in Midland, Texas . . . the Cowboys' top passer in pre-season games with 43 completions on 93 attempts, good for 635 yards and three touchdowns.

WOODLEY LEWIS, 6-0, 195, at 33 years old and in eleventh year of pro ball, this end is the elder statesman of the Cowboys . . . came to Dallas from the Cardinals . . . has been a league standout on both offense and defense, catching 46 passes for 690 yards in 1958 and intercepting 12 passes for the Rams to lead league in 1950, his rookie season . . . led the league in kickoff returns in 1954 . . . works as probation officer in the off season.

DON McILHENNY, 6-1, 100, offensive halfback, came to the Cowboys with four years NFL experience from the Green Bay Packers . . . graduate of SMU he was the Detroit Lions' third draft choice in 1956, but immediately went to the Packers . . . was the Packers' leading ground gainer in 1957 with 100 carries for 384 yards, and he also caught 18 passes for 210 yards . . . turned in outstanding performances in both the North-South Shrine game in 1955 and the Senior Bowl game in 1956 . . . he was named "Sophomore of the Year" in the Southwestern Conference in 1953 to earn All-America honorable mention . . . gained 544 yards rushing in 104 tries for 5.23 average in 1955 . . . was named to a starting post with the 1956 All-Star squad . . . 25 years old, he is of Scotch-Irish descent and a native of Nashville, Tennessee . . . leads

Cowboy runners with 4.5-yard average on 153 yards in 34 carries, and caught four passes for 24 yards.

RAY MATTHEWS, 6-0, 205, offensive wingback and end with nine years NFL experience, was obtained by the Cowboys from the Pittsburgh Steelers . . . the 30-year-old Clemson product played in two bowl games and the 1951 All-Star game before going to the Steelers . . . a top end with great speed, last year he caught 25 passes for 495 yards and four touchdowns and gained a reputation as one of the toughest men to cover in the league . . . once the baseball property of the St. Louis Browns, he also played some offensive halfback . . . from Bethel Park, Pennsylvania . . . his three pre-season receptions gained 76 yards.

DON MEREDITH, 6-2, 195-pound, All-American quarterback from S.M.U. . . . played his prep ball at Mt. Vernon High School, Mt. Vernon, Texas . . . moved on to S.M.U. to become one of the nation's leading collegiate passers . . . his three-year passing record in college shows 241 completions in 395 attempts for 3,130 yards and 25 touchdowns . . . many times gained honor as nation's Back of The Week, and made All-America both as junior and senior . . . copped UPI Back of the Week honors four times in 1958, the only player in nation to rate that distinction . . . threw 11 TD passes in senior season when he completed a total of 105 out of 181 for 1,266 yards . . . his 1,299 total offense yardage last year ranked him 10th in nation, and his passing rank was 5th in nation . . . passed for College All-Stars' only score in this year's game against Colts . . . completed 14 of 41 passes in limited appearances in pre-season games, gaining 239 yards and two touchdowns.

JIM MOOTY, 5-9, 174, Arkansas D-safety . . . made both All-America and All-Southwestern Conference teams, and was chosen Most Outstanding Back in Gator Bowl, Jan. 1, '60 . . . prepped at El Dorado High School, now makes home in Fayetteville, Arkansas . . . a fine running back, his three-year career with the Razorbacks gave Coach Frank Broyles a consistently strong ground game . . . injured in College All-Star camp, Mooty will miss early part of season.

JACK PATERA, 6-1, 240, veteran linebacker . . . with five years experience in the NFL, came to the Cowboys after two seasons with the Chicago Cardinals, he was the Colts fourth draft choice in 1955 . . . the 26-year-old Portland, Oregon, resident played four years at University of Oregon, where he played in the East-West, Hula Bowl and College All-Stars games.

DON PERKINS, 5-10, 200, University of New Mexico, halfback from Waterloo, Iowa . . . this All-America selection rewrote New Mexico's record book with no less than 12 records falling to his performances during his three-year career . . . Outstanding Sophomore in Skyline Conference in 1957, he wound up collegiate career with 2,001 yards rushing for one of his school and also a conference record . . . scored 138 points during career . . . made

AP Back of Week after scoring three TDs and rushing 126 yards in New Mexico's victory over Air Force last year . . . made various All-America selections in both junior and senior years . . . led nation in kickoff returns . . . injured in College All-Star camp, he will miss a great deal of early season.

DUANE PUTNAM, 6-0, 221, offensive guard from Los Angeles, came to the Cowboys from the Los Angeles Rams . . . when this three-time All-Pro guard started last season, it made the eighth straight year he had been a first stringer . . . joining the Rams as a rookie in 1952 as a sixth round pick, has eight years experience in the NFL . . . an outstanding blocker, particularly on end sweeps, he was captain-elect for the past two years . . . during off season he operates an exclusive boy's camp in Northern California . . . this 31-year-old College of Pacific product is from Granda Hills, California.

DAVE SHERER, 6-3, 234, end and punter, with one year NFL experience . . . the 23-year-old Carlsbad, New Mexico product came to the Cowboys from the Baltimore Colts . . . after an outstanding season in 1957, when he paced the nation's punters with a 50.1 yard average, Dave was plagued by injuries at SMU through most of the 1958 season . . . he mended sufficiently, however, to participate in the East-West game . . . the Colts thought enough of his punting ability and his potential as a pro pass receiver to draft him on the second round . . . was a junior college wingman prior to entering SMU for his junior year . . . his 36 pre-season punts for the Cowboys averaged 38.2 yards.

MIKE SOMMER, 5-11, 187, starred at halfback for the world champion Colts after twice being released by Washington . . . played last eight games with Baltimore last year and in the title game . . . he gained 227 yards in 61 carries and had a 53-yard touchdown run . . . he led the nation in punt returns as a sophomore at George Washington . . . also a good threat as a pass receiver.

JERRY TUBBS, 6-2, 220, linebacker with three years NFL experience was obtained by the Cowboys from the San Francisco 49ers . . . the 25-year-old was recently named as center-linebacker on the All-Star Oklahoma team selected for the 10 years of Bud Wilkinson's regime . . . drafted first by the Chicago Cardinals in 1957, he joined the 49ers in mid-season of 1958 . . . probably the fastest linebacker in football, he plays either in the middle or on the corner . . . a native of Breckenridge, Texas, he was a fullback as a sophomore at Oklahoma . . . in 1956 he received the Walter Camp Award as the nation's top college player.

GARY WISENER, 6-2, 205, the rookie end from Baylor caught four passes for 103 yards and one touchdown in pre-season games . . . also plays defensive halfback . . . one of finest receivers in Southwest Conference last year, he was also a track standout for the Bears . . . turned 22 years old in August . . . native of Fort Smith, Arkansas, and still lives there.

EDDIE LeBARON'S PASSING RECORDS

In his seven years with the Washington Redskins, LeBaron compiled the following passing statistics:

Year	Att.	Comp.	Pct.	Yds.	Avg. Gn.	TD	Int.
1952	194	95	.490	1,420	7.32	14	15
1953	149	62	.416	874	5.80	3	17
1954	Did not play in National Football League						
1955	178	79	.440	1,270	7.13	9	15
1956	98	47	.480	554	5.60	3	10
1957	167	99	.593	1,509	9.03	11	10
*1958	145	79	.545	1,365	9.04	11	10
1959	173	77	.445	1,077	6.23	8	11
TOTALS	<u>931</u>	<u>461</u>	<u>.495</u>	<u>6,991</u>	<u>7.51</u>	<u>51</u>	<u>77</u>

**Led League's passers*

DON HEINRICH'S PASSING RECORDS

In his six seasons with the New York Giants, Heinrich compiled the following passing statistics:

Year	Att.	Comp.	Pct.	Yds.	Avg. Gn.	TD	Int.
1954	9	4	44.4	56	14.0	0	2
1955	67	31	46.3	413	13.3	2	2
1956	88	37	42.0	369	9.9	5	5
1957	26	11	42.3	224	20.3	1	1
*1958	79	29	36.0	413	14.2	4	3
1959	58	22	37.9	379	17.2	1	6
TOTALS	<u>327</u>	<u>134</u>	<u>40.9</u>	<u>1,854</u>	<u>13.8</u>	<u>13</u>	<u>19</u>

**Includes Championship games*

DON MEREDITH'S PASSING RECORDS

Don Meredith is the most accurate passer in National Collegiate Athletic Association history. His three-year completion mark, compiled in 1957-58-59, beat the old standard of California's Paul Larson. The Cal ace had the mark of 57.1, which the fabulous Cowboy rookie bettered by a comfortable margin in completing 61 per cent of his throws.

Here are Meredith's year-by-year marks at Southern Methodist University:

	1957	1958	1959	Total
Passes Attempted	102	112	181	395
Passes Completed	71	65	105	241
Passes Intercepted	6	7	10	23
Yards Gained Passing	912	952	1,264	3,128
Touchdowns Passing	7	7	11	25
Longest Pass (Yards)	47	80	45
Percentage Completions	69.6	58	58	61
Times Carried Ball	87	77	102	266
Yards Gained Rushing	288	305	294	887
Yards Lost Rushing	145	75	266	486
Net Yards Rushing	143	230	28	401
Total Plays (Rushing, Passing)	189	189	283	661
Net Yards Gained (All Plays)	1,055	1,182	1,292	3,529
Touchdowns Rushing	4	8	2	14
Conversions Attempted	7	8	6	21
Conversions Made	4	2	2	8
Points Scored	28	52	16	96

COWBOYS PRESS, RADIO, TV

THE DALLAS MORNING NEWS

Bill Rives _____ Sports Editor
Charles Burton _____ Football Writer

THE DALLAS TIMES HERALD

Blackie Sherrod _____ Sports Editor
Bud Shrake _____ Football Writer

THE FORT WORTH STAR-TELEGRAM

Flem Hall _____ Sports Editor
Paul Brookshire _____ Football Writer

THE FORT WORTH PRESS

Dan Jenkins _____ Sports Editor
Charlie Modesette _____ Football Writer

WIRE SERVICES

Harold Ratliff _____ Associated Press
Ed Fite _____ United Press International

RADIO AND TELEVISION

Wes Wise _____ WFAA-TV
Bud Sherman _____ KTVT, Ft. Worth
Ray Carnay _____ KBOX
Tom Mullarkey _____ WBAP-TV, Ft. Worth
Frank Gleiber _____ KRLD-TV
Bill Mercer and Ed Barker _____ KRLD-TV & RADIO
Eddie Hill _____ WRR
George Utley _____ WFAA
Stan White _____ KLIF

DALLAS COWBOYS ON THE AIR

With Wes Wise on play-by-play, and ex-TCU and Philadelphia Eagles star Davey O'Brien providing sidelight commentary, the Dallas Cowboys TV Network will originate over KRLD-TV in Dallas. The complete network consists of the following stations:

KRLD-TV—Dallas	KTRE-TV—Lufkin
KGGM-TV—Albuquerque, N.M.	KOSA-TV—Odessa
KFDA-TV—Amarillo	KOOL-TV—Phoenix
KTEC-TV—Austin	KSWS-TV—Roswell, N.M.
KFVM-TV—Beaumont	KCTV-TV—San Angelo
KBTX-TV—Bryan	KENS-TV—San Antonio
KVER-TV—Clovis, N.M.	KSLA-TV—Shreveport
KZTV-TV—Corpus Christi	KTAR-TV—Sweetwater
KROD-TV—El Paso	KCMC-TV—Texarkana
KGBT-TV—Harlingen	KOLD-TV—Tuscon, Arizona
KHOV-TV—Houston	KWTX-TV—Waco
KGNS-TV—Laredo	KSYD-TV—Wichita Falls
	KDUB-TV—Lubbock

COWBOYS RADIO NETWORK

Bud Sherman and Frank Gleiber team up to provide the play-by-play and color on all Dallas Cowboys games. Radio Station KBOX of Dallas is the originating station. The complete network consists of the following stations:

KBOX—Dallas	KOLE—Port Arthur
KXOL—Fort Worth	KGBC—Galveston
KFDA—Amarillo	KTFS—Texarkana
KLUE—Longview	KWBA—Bay Town
KENS—San Antonio	KINE—Kingsville
KNUZ—Houston	KWKC—Abilene
KRIC—Beaumont	KSIX—Corpus Christi
KOGT—Orange	KSYD—Wichita Falls

DALLAS COWBOYS ROSTER

NO.	NAME	POS.	HT.	WT.	AGE	YR.	COLLEGE
11	HEINRICH, DON	QB	6-0	183	29	7	Washington
14	LeBARON, EDDIE	QB	5-7	160	30	8	C.O.P.
17	MEREDITH, DON	QB	6-2	196	22	1	S.M.U.
20	BERCICH, BOB	DHB	5-11	185	24	1	Michigan State
22	BUTLER, BILL	DS	5-10	182	23	2	Chattanooga
23	LEWIS, WOODLEY	OE	6-0	195	33	11	Oregon
25	MATTHEWS, RAY	OE	6-0	205	32	10	Clemson
31	CONE, FRED	FB-Kick	5-11	198	34	8	Clemson
32	FRANCKHAUSER, TOM	DHB	6-0	190	23	2	Purdue
33	BABB, GENE	FB	6-3	220	25	3	Austin College
34	DOELLING, FRED	DHB	5-10	190	21	1	Penn.
35	KOWALCZYK, WALT	FB	6-0	205	25	3	Michigan State
36	BIELSKI, DICK	OE	6-1	228	27	6	Maryland
42	McLHENNY, DON	OHB	6-1	200	25	5	S.M.U.
44	BISHOP, DON	DHB	6-1	204	24	2	City Col. of L.A.
45	DUPRE, L. G.	OHB	5-11	191	27	6	Baylor
49	SOMMER, MIKE	OHB	5-11	187	26	3	Geo. Washington
50	TUBBS, JERRY	LB	6-3	220	25	4	Oklahoma
51	BRAATZ, TOM	LB	6-2	211	27	4	Marquette
52	HANSEN, WYATT	LB	6-2	228	29	2	Texas Western
54	CONNELLY, MIKE	C	6-3	235	24	1	Utah State
56	PATERA, JACK	LB	6-1	240	26	6	Oregon
60	GUY BUZZ	OG	6-3	248	24	3	Duke
61	PUTNAM, DUANE	OG	6-0	221	31	9	C.O.P.
62	HEALY, DON	DT	6-3	273	23	2	Maryland
63	FALLS, MIKE	OG	6-1	240	26	1	Minnesota
66	HUSMANN, ED	DT	6-0	230	28	6	Nebraska
67	HOUSER, JOHN	C	6-2	238	23	3	Redland Univ.
71	DICKSON, PAUL	OT	6-5	250	23	2	Baylor
72	HERCHMAN, BILL	DT	6-1	246	27	5	Texas Tech
75	FRY, BOB	OT	6-4	233	27	6	Kentucky
76	GONZAGA, JOHN	DE	6-3	250	27	5	No College
77	BRADFUTE, BYRON	OT	6-3	246	22	1	Miss. Southern
79	KLEIN, DICK	OT	6-4	255	25	2	Iowa
81	HOWTON, BILL	OE	6-2	195	29	8	Rice
82	CLARKE, FRANK	OE	6-1	210	26	4	Colorado
83	DORAN, JIM	OE	6-2	216	32	9	Iowa State
84	WISENER, GARY	OE-DHB	6-1	203	21	1	Baylor
85	CRONIN, GENE	LB	6-2	228	26	5	C.O.P.
86	SHERER, DAVE	OE-Punt	6-3	234	23	2	S.M.U.
87	BORDEN, NATE	DE	6-1	240	27	6	Indiana
89	DUCAN, FRED	OE	6-3	195	26	3	Dayton

COWBOYS OPPONENTS

PITTSBURGH STEELERS

League Game — Sept. 24th at Dallas — 8:05 P.M.

Office Address:

139 Sixth St., Pittsburgh 22, Pa.

Derby, John Reger, Joe Krupa, Ed Beatty, Mike Sandusky, Jack McClairen, John Nisby, Mike Henry.

Phone:

EXpress 1-1200

Top Newcomers:

John Henry Johnson (St. Mary's, Ariz. St.); Preston Carpenter (Ark.); Junior Wren (Mo.); Dicky Moegle (Rice); Will Renfro (Tulane)

Officers:

Arthur J. Rooney, President

'59 Leaders:

Scorer: Bobby Lane, 77 points
Runner: Tom Tracy, 199 attempts for 794 yds.
Passer: Bobby Lane, 297 attempts for 142 completions and 1,986 yards and 20 TD passes.
Receiver: Jimmy Orr, 35 receptions for 604 yards.

Publicity Director:

Ed Kiely

Home Phone:

EMerson 2-2835

Head Coach:

Buddy Parker

Year:

4th

Assistant Coaches:

Walter Kiesling, Harry Gilmer, Dick Plasman, Thurman McGraw, Art Lewis, Ken Stillely.

1959 Record:

Won 6, Lost 5, Tied 1

Colors:

Black and Gold

All-Time Record:

Won 115, Lost 181, Tied 12

Home Field:

Forbes Field

Capacity:

35,000

1960: Schedule:

Sept. 24—Pittsburgh at Dallas
Oct. 2—Pittsburgh at Cleveland
Oct. 9—New York at Pittsburgh
Oct. 16—St. Louis at Pittsburgh
Oct. 23—Pittsburgh at Washington
Oct. 30—Green Bay at Pittsburgh
Nov. 6—Pittsburgh at Philadelphia
Nov. 13—Pittsburgh at New York
Nov. 20—Cleveland at Pittsburgh
Nov. 27—Washington at Pittsburgh
Dec. 11—Philadelphia at Pittsburgh
Dec. 18—Pittsburgh at St. Louis

Game Time on Home Games:

2:05 P.M.

Top 59 Personnel Returning:

Bobby Lane, Tom Tracy, Buddy Dial, Frank Varrichione, Ernie Stautner, Jimmy Orr, George Tarasovic, Dean

COWBOYS OPPONENTS

PHILADELPHIA EAGLES

League Game — Sept. 30th at Dallas — 8:05 P.M.

Office Address:

SE Corner 15th & Locust Sts., Philadelphia 2, Pa.

Phone:

PE 5-4014

Officers:

Frank L. McNames, President; Joseph A. Donoghue, Executive Vice-President; Vince McNally, General Manager

Publicity Director:

Ed Hogan

Home Phone:

LI 9-2496

Head Coach:

Buck Shaw

Year:

3rd

Assistant Coaches:

Nick Skorich, Jerry Williams, Chas. Gauer

Colors:

Kelly Green & White

Home Field:

Franklin Field

Capacity:

60,621

Game Time on Home Games:

1:35 P.M.

Top 59 Personnel Returning:

Norman VanBrocklin, Billy Barnes, Theron Sapp, Tom Brookshier, Art Powell, Jimmy Carr, Tommy McDonald, Bob Pellegrini, John Nocera,

Chuck Wever, Chuck Bednarik, Clarence Peaks, Walt Kowalczyk, Pete Retzlaff, Bobby Walston, Joe Robb, J. D. Smith, Jim McCusker, Jess Richardson, Marion Campbell, Don Owens.

Top Newcomers:

Maxie Baughan (Georgia Tech); Ted Dean (Wichita); John Wilcox (Oregon); Gene Gossage (Northwestern); Bill Lapham (Iowa).

'59 Leaders:

Scorer: Tommy McDonald 66, 11 TDs
Runner: Billy Barnes 687 yards on 181 carries; Clarence Peaks 451 yards on 124 carries

Passer: Norman VanBrocklin 340 attempts, 191 completions, 2,617 yards, 16 TDs

Receiver: Tommy McDonald 47 for 846 yards, 10 TDs

1959 Record:

1959 Record: Won 7, Lost 5

All-Time Record:

Won 130, Lost 167, Tied 13

1960: Schedule:

Sept. 25—Cleveland at Philadelphia
Sept. 30—Philadelphia at Dallas
Oct. 9—St. Louis at Philadelphia
Oct. 16—Detroit at Philadelphia
Oct. 23—Philadelphia at Cleveland
Nov. 6—Pittsburgh at Philadelphia
Nov. 13—Washington at Philadelphia
Nov. 20—Philadelphia at New York
Nov. 27—New York at Philadelphia
Dec. 4—Philadelphia at St. Louis
Dec. 11—Philadelphia at Pittsburgh
Dec. 18—Philadelphia at Washington

COWBOYS OPPONENTS

WASHINGTON REDSKINS

League Game — Oct. 9th at Washington — 2:05 P.M.

Office Address:

9th and H Sts., N.W., Washington,
D.C.

Phone:

District 7-6140

Officers:

George P. Marshall, President; Dick
McCann, General Manager

Publicity Director:

Dave Slattery

Home Phone:

EL 6-3568

Head Coach:

Mike Nixon

Year:

2nd

Assistant Coaches:

Bill McPeak, Vern Torgeson, Abe
Gibron, Tim Temerario

Colors:

Burgandy and Old Gold

Home Field:

Griffith Stadium

Capacity:

33,000

Game Time on Home Games:

2:05 P.M.

Top 59 Personnel Returning:

Bill Anderson, Dick James, John
Olszewski, Ed Sutton, Ralph Gugliel-
mi, Joe Walton, Jim Schrader, Red
Stephens, Ray Lemek, John Paluck,
Bob Toneff, Ralph Felton, Art Gob,
Don Lawrence, Frank Kuchta, Don
Boll, John Miller, Emil Karas, Ben
Scotti, Gary Glick, Dick Haley, Bert
Zagers, Eagle Day.

Top Newcomers:

Sam Horner (VMI); Andy Stynch-
ula (Penn. St.); Jim Crotty (Notre
Dame); Vince Promuto (Holy Cross);
Billy Brewer (Miss.); Don Stallings
(N. Carolina); John Lawrence (N.
Carolina St.)

'59 Leaders:

Scorer: Sam Baker 51 points on 21
Ex. Pts., 10 FGs

Runner: Don Bosseler 119 att., 644
yds. gained
comp. 1,077 yds., 8 TDs

Passer: Eddie LeBaron 173 att., 77
comp. 1,077 yds., 8 TDs

Receiver: Bill Anderson 35 catches
for 734 yds., 6 TDs.

1959 Record:

Won 3, Lost 9

All-Time Record:

Won 135, Lost 119, Tied 10

1960: Schedule:

Sept. 25—Washington at Baltimore
Oct. 9—Dallas at Washington
Oct. 16—Washington at New York
Oct. 23—Pittsburgh at Washington
Oct. 30—Cleveland at Washington
Nov. 6—Washington at St. Louis
Nov. 13—Washington at Philadelphia
Nov. 20—St. Louis at Washington
Nov. 27—Washington at Pittsburgh
Dec. 4—Washington at Cleveland
Dec. 11—New York at Washington
Dec. 18—Philadelphia at Washington

COWBOYS OPPONENTS

CLEVELAND BROWNS

League Game — Oct. 16th at Dallas — 1:35 P.M.

Office Address:

Cleveland Stadium, Tower B, Cleveland 14, O.

Phone:

Tower 1-3400

Officers:

Dave R. Jones, Pres; Paul E. Brown, Gen. Mgr.; Mike Brown, Bus. Mgr.

Publicity Director: Home Phone:

Harold Sauerbrei WOODbine 1-0136

Head Coach:

Paul E. Brown

Year:

15th

Assistant Coaches:

Paul Bixler, Fritz Heisler, Howard Brinker, Ed Ulinski

Colors:

Seal Brown, Orange trim, White with Silver

Home Field:

Cleveland Stadium

Capacity:

78,707

Game Time on Home Games:

2:05 P.M.

Top 59 Personnel Returning:

Vince Costello, Galen Fiss, Bob Gain, Lou Groza, Gene Hickerson, Ken Konz, Rich Kreitling, Warren Lahr,

Dave Lloyd, Willie McClung, Mike McCormack, Walt Michaels, Jim Ninowsky, Bernie Parrish, Floyd Peters, Dick Schafrath, Jim Shofner, Jim Ray Smith, Paul Wiggin, John Wooten

Top Newcomers:

Prentice Gault (Okla.); Jim Houston (Ohio St.); Larry Stephens (Tex.); Ross Fichtner (Purdue); Bob Franklin (Miss.); Jim Prestel (Idaho); Jim Marshall (Ohio St.)

'59 Leaders:

Scorer: Jim Brown, 84 on 14 TDs
Runner: Jim Brown, 290 attempts, 1,329 yards.
Passer: Milt Plum, 266 attempts, 156 completions, 1,992 yards, 14 TDs.
Receiver: Billy Howton, 39 for 510 yards.

1959 Record:

Won 7, Lost 5

All-Time Record:

Won 144, Lost 39, Tied 5

1960: Schedule:

Sept. 25—Cleveland at Philadelphia
Oct. 2—Pittsburgh at Cleveland
Oct. 16—Cleveland at Dallas
Oct. 23—Philadelphia at Cleveland
Oct. 30—Cleveland at Washington
Nov. 6—New York at Cleveland
Nov. 13—St. Louis at Cleveland
Nov. 20—Cleveland at Pittsburgh
Nov. 27—Cleveland at St. Louis
Dec. 4—Washington at Cleveland
Dec. 11—Chicago at Cleveland
Dec. 18—Cleveland at New York

COWBOYS OPPONENTS

ST. LOUIS CARDINALS

League Game — Oct. 23rd at St. Louis — 1:05 P.M.

Office Address:

5100 Oakland Ave., St. Louis 10, Mo.

Phone:

JE 1-6400

Officers:

Charles W. Bidwill, Jr., President;
Walter H. S. Wolfner, Managing
Director

Publicity Director:

Ed McGuire

Home Phone:

CA 7-4145

Head Coach:

Frank "Pop" Ivy

Year:

3rd

Assistant Coaches:

Chuck Drulis, Ray Prochaska, Ray
Willsey

Colors:

Cardinal Red and White

Home Field:

Busch Stadium

Capacity:

33,000

Game Time on Home Games:

1:05 P.M.

Top '59 Personnel Returning:

John David Crow, King Hill, Bobby
Joe Conrad, John Roach, M. C. Rey-
nolds, Luke Owens, Leo Sugar, Ed
Culpepper, Grank Fuller, Ken Panfil,
Don Gillis, Ted Bates, Carl Brett-
schneider, Bill Koman, Joe Childress,
Jimmy Hill, Dick Lane, Jerry Norton,
Mel Hammack.

Top Newcomers:

Hugh McInnis (Miss. So.); Mike Mc-
Gee (Duke); Willie West (Ore.);
Robert Towns (Georgia); Larry Wil-
son (Utah); Frank Mestnik (Mar-
quette).

'59 Leaders:

Scorer: Bobby Joe Conrad, 84 points;
6 TDs, 30 PATS, 6 FGs

Runner: John David Crow, 666 yards
on 140 carries

Passer: King Hill, 82 of 181 attempts
for 1,015 yards, 7 TDs

Receiver: Woodley Lewis, 34 caught
for 534 yards, 3 TDs

1959 Record:

Won 2, Lost 10

All-Time Record:

Won 160, Lost 246, Tied 24

1960: Schedule:

Sept. 23—St. Louis at Los Angeles
Oct. 2—New York at St. Louis
Oct. 9—St. Louis at Pittsburgh
Oct. 23—Dallas at St. Louis
Oct. 30—St. Louis at New York
Nov. 6—Washington at St. Louis
Nov. 13—St. Louis at Cleveland
Nov. 20—St. Louis at Washington
Nov. 27—Cleveland at St. Louis
Dec. 4—Philadelphia at St. Louis
Dec. 18—Pittsburgh at St. Louis

COWBOYS OPPONENTS

BALTIMORE COLTS

League Game — Oct. 30th at Dallas — 1:35 P.M.

Office Address:

Address: 2023 N. Charles St.,
Baltimore 18, Md.

Phone:

HOpkins 7-8080

Officers:

Carroll D. Rosebloom, Pres; Donald
S. Kellet, Vice-Pres. & Gen. Mgr.

Publicity Director:

Herbert C. Wright

Home Phone:

DR 7-9889

Head Coach:

Wilbur C. "Weeb" Ewbank

Year:

7th

Assistant Coaches:

Charlie Winner, Herman Ball, John
Sandusky, Don McCafferty

Colors:

Royal Blue, White and Silver

Home Field:

Memorial Stadium

Capacity:

57,557

Game Time on Home Games:

2:05 P.M.

Top 59 Personnel Returning:

Gion Marchetti, Ordell Braase, Don
Joyce, Art Donovan, Gene Lipscomb,
Don Shinnick, Bill Pellington, Dick
Szymanski, Art Spinney, Alex Sand-
dusky, George Preas, Jim Parker, Buzz
Nutter, Andy Nelson, Milt Davis,
John Sample, Carl Taseff, Billy Pricer,
Ray Brown.

Top Newcomers:

Zeke Smith (Auburn); Palmer Pyle
(Mich. St.); Bobby Boyd (Okla. U.);
Jim Welch (S.M.U.).

'59 Leaders:

Scorer: Raymond Berry 84 on 14 TDs

Runner: Alan Ameche 679 yards on
178 attempts, 3.8 average; Lenny
Moore 422 yards on 92 attempts,
4.6 average

Passer: John Unitas 367 attempts, 193
completions for 2,899 yards and 32
TDs

Receiver: Raymond Berry 66 for 959
yards, 14 TDs

1959 Record:

Won 9, Lost 3 (finished 1st in West-
ern Division, defeated Giants in
Championship Game 31-16)

All-Time Record:

Won 42, Lost 53, Tied 1

1960: Schedule:

Sept. 25—Washington at Baltimore
Oct. 2—Chicago at Baltimore
Oct. 9—Baltimore at Green Bay
Oct. 16—Los Angeles at Baltimore
Oct. 23—Baltimore at Detroit
Oct. 30—Baltimore at Dallas
Nov. 6—Green Bay at Baltimore
Nov. 13—Baltimore at Chicago
Nov. 27—San Francisco at Baltimore
Dec. 4—Detroit at Baltimore
Dec. 11—Baltimore at Los Angeles
Dec. 18—Baltimore at San Francisco

COWBOYS OPPONENTS

LOS ANGELES RAMS

League Game — Nov. 6th at Dallas — 1:35 P.M.

Office Address:

7813 Beverly Blvd., Los Angeles 36,
Calif.

Phone:

WEbster 3-8291

Officers:

Elroy Hirsch, General Manager; W.
H. John, Business Manager

Publicity Director:

Bert E. Rose, Jr.

Home Phone:

AX 5-5642

Head Coach:

Robert Waterfield

Year:

1st

Assistant Coaches:

J. Hampton Pool, Victor Lindskog,
Jim David, Don Paul, Tom Fears

Colors:

Royal Blue and Gold

Home Field:

L. A. Coliseum

Capacity:

101,528

Game Time on Home Games:

1:35 P.M.

Top '59 Personnel Returning:

Del Shofner, Jim Phillips, Gene Brito,
Buck Lansford, Art Hunter, Les Rich-
ter, Bill Jobko, Bill Wade, Jon Ar-
nett, Tom Wilson, Ollie Matson, Joe
Marconi.

Top Newcomers:

Dick Bass (C.O.P.); Charlie Britt
(Georgia); Don Ellersick (Wash. St.);
Carroll Dale (VPI); Jerry Stalcup
(Wis.); Charlie Janerette (Penn St.).

'59 Leaders:

Scorer: Del Shofner, 42 points on 7
TDs

Runner: Ollie Matson, 161 carries for
863 yards; 5.4 average

Passer: Bill Wade, 161 attempts, 153
completions for 2,001 yards, 12
TDs

Receiver: Del Shofner 47 catches for
936 yards, 7 TDs

1959 Record:

Won 2, Lost 10

All-Time Record:

Won 94, Lost 66, Tied 7

1960: Schedule:

Sept. 23—St. Louis at Los Angeles
Oct. 2—Los Angeles at San Francisco
Oct. 9—Los Angeles at Chicago
Oct. 16—Los Angeles at Baltimore
Oct. 23—Chicago at Los Angeles
Oct. 30—Detroit at Los Angeles
Nov. 6—Los Angeles at Dallas
Nov. 13—Los Angeles at Detroit
Nov. 20—Los Angeles vs. Green Bay
at Milwaukee
Dec. 4—San Francisco at Los Angeles
Dec. 11—Baltimore at Los Angeles
Dec. 17—Green Bay at Los Angeles

COWBOYS OPPONENTS

GREEN BAY PACKERS

League Game — Nov. 13th at Green Bay — 1:06 P.M.

Office Address:

349 So. Washington St.,
Green Bay, Wis.

Phone:

HEmlock 2-4873

Officers:

Dominic Olejniczak, President; Richard Bourguignon, Vice-President; John B. Torinus, Secretary; Fred N. Trowbridge, Treasurer

Publicity Director:

Tom Miller

Home Phone:

HEmlock 2-8590

Head Coach:

Vince Lombardi

Year:

2nd

Assistant Coaches:

Bill Austin, Phil Bengtson, John "Red" Cochran, Norb Hecker

Colors:

Navy Blue, Green and Gold

Home Field:

Green Bay City Stadium
Milwaukee County Stadium

Capacity:

32,150
43,000

Game Time on Home Games:

1:06 P.M.

Top 59 Personnel Returning:

Paul Hornung, Jim Ringo, Forrest Gregg, Bill Forester, Jerry Kramer, Jesse Whittenton, Emlen Tunnell, Bart Starr.

Top Newcomers:

Tom Moore (Vanderbilt); Dale Hackbart (Wis.).

'59 Leaders:

Scorer: Paul Hornung, 94 points, tops in NFL

Runner: Paul Hornung, 152 carries for 681 yards, 4.5 average

Passer: Bart Starr, 134 attempts, 70 completions for 972 yards, 6 TDs

Receiver: Boyd Dowler, caught 32 for 549 yards and 4 TDs.

1959 Record:

Won 7, Lost 5

All-Time Record:

Won 275, Lost 186, Tied 25

1960: Schedule:

Sept. 25—Chicago at Green Bay

Oct. 2—Detroit at Green Bay

Oct. 9—Baltimore at Green Bay

Oct. 23—San Francisco vs Green Bay at Milwaukee

Oct. 30—Green Bay at Pittsburgh

Nov. 6—Green Bay at Baltimore

Nov. 13—Dallas at Green Bay

Nov. 20—Los Angeles vs Green Bay at Milwaukee

Nov. 24—Green Bay at Detroit

Dec. 4—Green Bay at Chicago

Dec. 10—Green Bay at San Francisco

Dec. 17—Green Bay at Los Angeles

COWBOYS OPPONENTS

SAN FRANCISCO FORTY-NINERS

League Game — Nov. 20th at Dallas — 1:35 P.M.

Office Address:

Suite 300, 1255 Post St., San Francisco 9, Calif.

Phone:

PR 6-7200

Officers:

Victor P. Morabito, President; Louis G. Spadia, General Manager

Publicity Director:

Dan F. McGuire

Home Phone:

OL 2-2094

Head Coach:

Howard "Red" Hickey

Year:

2nd

Assistant Coaches:

Mark Duncan, Bill Johnson, Jack Christiansen

Colors:

Cardinal & Silver

Home Field:

Kezar Stadium

Capacity:

59,000

Game Time on Home Games:

1:36 P.M.

Top 59 Personnel Returning:

Joe Perry, J. D. Smith, Hugh McElhenney, Y. A. Tittle, Billy Wilson, Clyde Conner, R. C. Owens, Bob St. Clair, Bruce Bosley, Ted Connolly, Frank Morze, Ed Henke, Charlie Krueger, Leo Nomellini, Monte Clark, Hatt Hazeltime.

Top Newcomers:

Ray Norton (San Jose St.); Monte Stickles (Notre Dame); Mike Magac (Missouri); Len Rhode (Utah St.).

'59 Leaders:

Scorer: Tommy Davis 67 points, 31 extra points, 12 field goals

Runner: J. D. Smith 208 attempts for 1,036 yards, 11 TDs, 4.98 average

Passer: Y. A. Tittle 199 attempts, 102 completions, 1,331 yards, 51.3 percentage, 10 TDs

Receiver: Billy Wilson, 44 receptions for 540 yards, 4 TDs

1959 Record:

Won 7, Lost 5

All-Time Record:

Won 63, Lost 54, Tied 3

1960: Schedule:

Sept. 25—New York at San Francisco
Oct. 2—Los Angeles at San Francisco
Oct. 9—San Francisco at Detroit
Oct. 16—San Francisco at Chicago
Oct. 23—San Francisco vs. Green Bay at Milwaukee
Oct. 30—Chicago at San Francisco
Nov. 6—Detroit at San Francisco
Nov. 20—San Francisco at Dallas
Nov. 27—San Francisco at Baltimore
Dec. 4—San Francisco at Los Angeles
Dec. 10—Green Bay at San Francisco
Dec. 18—Baltimore at San Francisco

COWBOYS OPPONENTS

CHICAGO BEARS

League Game — Nov. 27th at Chicago — 1:05 P.M.

Office Address:

233 W. Madison St., Chicago 6, Ill.

Phone:

DEarborn 2-5400

Officers:

George S. Halas, Sr., President

Publicity Director:

Dan T. Desmond

Home Phone:

Hollycourt 5-8218

Head Coach:

George S. Halas

Year:

33rd

Assistant Coaches:

John L. "Paddy" Driscoll, Clark Shaughnessy, Luke Johnsos, Chuck Mather, Phil Handler, George Allen, Sid Luckman.

Colors:

Burnt Orange, Navy Blue and White

Home Field:

Wrigley Field

Capacity:

48,000

Game Time on Home Games:

1:05 P.M.

Top 59 Personnel Returning:

Rick Casares, Ed Brown, Johnny Morris, Bill George, Stan Jones, Harlon Hill, Jim Dooley, Bill McColl, Herman Lee, Dick Klein, Fred Williams, Joe Fortunato, Larry Morris, Charlie Sumner, Richie Petibon, Willard Deweall, J. C. Caroline.

Top Newcomers:

Roger Davis (Syracuse); Maurie Youmans (Syracuse); Glenn Shaw (Kentucky); Ken Kirk (Miss.); Roger Leclerc (Trinity); Stan Fanning (Idaho).

'59 Leaders:

Scorer: Rick Casares 72 points, 10 TDs.

Runner: Rick Casares 177 attempts, 699 yards, 3.9 average

Passer: Ed Brown 247 attempts for 125 completions, 1,881 yards, 13 TDs.

Receiver: Jim Dooley 41 caught, 580 yards, 3 TDs.

1959 Record:

Won 8, Lost 4

All-Time Record:

Won 322, Lost 131, Tied 35, Playoffs Won 6, Lost 5, 7 World Championships.

1960: Schedule:

Sept. 25—Chicago at Green Bay
Oct. 2—Chicago at Baltimore
Oct. 9—Los Angeles at Chicago
Oct. 16—San Francisco at Chicago
Oct. 23—Chicago at Los Angeles
Oct. 30—Chicago at San Francisco
Nov. 13—Baltimore at Chicago
Nov. 20—Detroit at Chicago
Nov. 27—Dallas at Chicago
Dec. 4—Green Bay at Chicago
Dec. 11—Chicago at Cleveland
Dec. 18—Chicago at Detroit

COWBOYS OPPONENTS

NEW YORK GIANTS

League Game — Dec. 4th at New York — 2:05 P.M.

Office Address:

Coliseum Tower, 10 Columbus Circle,
New York 19, N.Y.

Phone:

Judson 2-7272

Officers:

John V. Mara, President; Wellington
Mara, Vice-President; Timothy
Mara, Secretary-Treasurer

Publicity Director:

Don Smith

Home Phone:

FLushing 8-3333

Head Coach:

Jim Lee Howell

Year:

7th

Assistant Coaches:

Al Sherman, Harland Svare, Ed Kol-
man, Ken Kavanaugh, Andy Ro-
bustelli, Jim Patton

Colors:

Red, White and Blue

Home Field:

Yankee Stadium

Capacity:

67,206

Game Time on Home Games:

2:05 P.M.

Top 59 Personnel Returning:

Charlie Conerly, Frank Gifford, Alex
Webster, Mel Triplett, Kyle Rote, Bob
Schnelker, Rosey Brown, Ray Wie-
techa, Pat Summerall, Don Chandler,
Andy Robustelli, Jim Katcavage, Sam
Huff, Cliff Livingston, Rosey Grier,
Jim Patton, Dick Lynch, Dick Mod-
zelewski.

Top Newcomers:

Lou Cordielone (Clemson); Lee
Crosscup (Utah); Jim Leo (Cinn.).

'59 Leaders:

Scorer: Pat Summerall, 20 FGs, 30
PATs for 90 points

Runner: Frank Gifford, 106 attempts
for 540 yards

Passer: Charlie Conerly, completed
113 of 194 attempts for 1,076
yards, 14 TDs, 58.2 percentage

Receiver: Frank Gifford 42 catches
for 768 yards

1959 Record:

Won 12, Lost 2

All-Time Record:

Won 243, Lost 144, Tied 23

1960: Schedule:

Sept. 25—New York at San Francisco
Oct. 2—New York at St. Louis
Oct. 9—New York at Pittsburgh
Oct. 16—Washington at New York
Oct. 30—St. Louis at New York
Nov. 6—New York at Cleveland
Nov. 13—Pittsburgh at New York
Nov. 20—Philadelphia at New York
Nov. 27—New York at Philadelphia
Dec. 4—Dallas at New York
Dec. 11—New York at Washington
Dec. 18—Cleveland at New York

COWBOYS OPPONENTS

DETROIT LIONS

League Game — Dec. 11th at Detroit — 1:30 P.M.

Office Address:

1401 Michigan Ave., Detroit 16, Mich.

Phone:

WOodward 5-6644

Officers:

Edwin J. Anderson, Pres. & Gen. Mgr.; William D. Downey, 1st Vice-Pres. and Sec.; Walter C. "Spike" Briggs, Jr., 2nd Vice-Pres.; Arthur R. Hoffman, 3rd Vice-Pres.; John Stevenson, Treas.

Publicity Director:

Bud Erickson

Home Phone:

LIberty 9-1263

Head Coach:

George W. Wilson

Year:

4th

Assistant Coaches:

Aldo Forte, Ray McLean, Les Bingaman, Bob Nussbaumer, Don Shula

Colors:

Honolulu Blue and Silver

Home Field:

Briggs Stadium

Capacity:

52,555

Game Time on Home Games:

1:30 P.M.; Thanksgiving Day 12:00 Noon

Top 59 Personnel Returning:

Terry Barr, Nich Pietrosante, Howard Cassady, Earl Morrall, Jim Gibbons, Dave Middleton

Top Newcomers:

Bob Scholtz (Notre Dame); Gail Dogdill (Wash. St.) Roger Brown (Maryland St.); Max Messner (Cinn.).

'59 Leaders:

Scorer: Howard Cassady 30 points
Runner: Nich Pietrosante 447 yards on 76 attempts, 5.9 average
Passer: Earl Morrall 137 attempts, 65 completions for 1,102 yards, 5 TDs, 6 interceptions, .474 average
Receiver: Jim Gibbons 31 for 431 yards, 1 TD; Dave Middleton 18 for 402 yards, 2 TDs

1959 Record:

Won 3, Lost 8, Tied 1

All-Time Record:

Won 154, Lost 143, Tied 10

1960: Schedule:

Oct. 2—Detroit at Green Bay
Oct. 9—San Francisco at Detroit.
Oct. 16—Detroit at Philadelphia
Oct. 23—Baltimore at Detroit
Oct. 30—Detroit at Los Angeles
Nov. 6—Detroit at San Francisco
Nov. 13—Los Angeles at Detroit
Nov. 20—Detroit at Chicago
Nov. 24—Green Bay at Detroit
Dec. 4—Detroit at Baltimore
Dec. 11—Dallas at Detroit
Dec. 18—Chicago at Detroit

1959 — League Results — 1959

Baltimore		Green Bay		Washington		Philadelphia	
21 Lions	9	9 Bears	6	21 Cards	49	14 49ers	24
21 Bears	26	28 Lions	10	23 Steelers	14	49 Giants	21
31 Lions	24	21 49ers	20	23 Cards	17	28 Steelers	24
21 Bears	7	6 Rams	45	6 Steelers	27	7 Giants	24
38 Packers	21	21 COLTS	38	7 Browns	34	28 Cards	24
31 Browns	38	3 Giants	20	23 Eagles	30	30 Redskins	23
24 Redskins	27	17 Bears	28	27 COLTS	24	7 Browns	28
28 Packers	24	24 COLTS	28	17 Browns	31	27 Cards	17
45 49ers	14	21 Redskins	0	0 Packers	21	23 Rams	20
35 Rams	21	24 Lions	17	14 Giants	45	0 Steelers	31
34 49ers	14	38 Rams	20	14 Eagles	34	34 Redskins	14
45 Rams	26	36 49ers	14	10 Giants	24	21 Browns	28
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374	251	248	246	185	350	268	278

Detroit		Los Angeles		New York		Chicago Cards	
9 COLTS	21	21 Giants	23	23 Rams	21	49 Redskins	21
10 Packers	28	0 49ers	34	21 Eagles	49	7 Browns	34
24 COLTS	31	28 Bears	21	10 Browns	6	14 Redskins	23
13 49ers	34	45 Packers	6	24 Eagles	7	7 Cleveland	17
17 Rams	7	7 Lions	17	21 Steelers	16	24 Eagles	28
7 49ers	33	21 Bears	26	20 Packers	3	45 Steelers	24
10 Steelers	10	16 49ers	24	9 Cards	3	3 Giants	9
23 Rams	17	17 Lions	23	9 Steelers	14	17 Eagles	27
14 Bears	24	20 Eagles	23	30 Cards	20	20 Giants	30
17 Packers	24	21 COLTS	35	45 Redskins	14	7 Bears	31
45 Cards	21	20 Packers	38	48 Browns	7	21 Lions	45
14 Bears	25	26 COLTS	45	24 Redskins	10	20 Steelers	35
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203	275	242	315	284	170	234	324

Chicago Bears		San Francisco		Cleveland		Pittsburgh	
6 Packers	9	24 Eagles	14	7 Steelers	17	17 Browns	7
26 COLTS	21	34 Rams	0	34 Cards	7	17 Redskins	23
21 Rams	28	20 Packers	21	6 Giants	10	24 Eagles	28
7 COLTS	21	34 Lions	13	17 Cards	7	27 Redskins	6
17 49ers	20	20 Bears	17	34 Redskins	7	16 Giants	21
26 Rams	21	33 Lions	7	38 COLTS	31	24 Cards	45
28 Packers	17	24 Rams	16	28 Eagles	7	10 Lions	10
14 49ers	3	3 Bears	14	31 Redskins	17	14 Giants	9
24 Lions	14	14 COLTS	45	20 Steelers	21	21 Browns	20
31 Cards	7	21 Browns	20	20 49ers	21	31 Eagles	0
27 Steelers	21	14 COLTS	34	7 Giants	48	21 Bears	27
25 Lions	14	14 Packers	36	28 Eagles	21	35 Cards	20
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252	196	255	237	270	214	257	216

World Championship Playoff Game: Baltimore 31, New York 16.

1959 FINAL NATIONAL FOOTBALL LEAGUE STANDINGS

WESTERN CONFERENCE

	W	L	T	Pct.	Opp.	
					Pts.	Pts.
Baltimore	9	3	0	.750	374	251
Chicago Bears	8	4	0	.667	252	196
Green Bay	7	5	0	.583	248	246
San Francisco	7	5	0	.583	255	237
Detroit	3	8	1	.213	203	275
Los Angeles	2	10	0	.167	242	315

EASTERN CONFERENCE

	W	L	T	Pct.	Opp.	
					Pts.	Pts.
New York	10	2	0	.833	284	170
Cleveland	7	5	0	.583	270	214
Philadelphia	7	5	0	.583	268	278
Pittsburgh	6	5	1	.545	257	216
Washington	3	9	0	.250	185	350
Chicago Cardinals	2	10	0	.167	234	324

WORLD CHAMPIONSHIP PROFESSIONAL FOOTBALL PLAYOFF:

Baltimore 31 — New York 16

1959 — ALL-LEAGUE TEAMS — 1959

OFFENSE

ENDS: Raymond Berry, Colts (AP, UPI, NEA); Deal Shofner, Rams (AP, UPI, NEA).

TACKLES: Jim Parker, Colts (AP, UPI, NEA); Roosevelt Brown, Colts (AP, UPI, NEA).

GUARDS: Art Spinney, Colts (UPI); Jim Ray Smith, Browns (AP, UPI, NEA); Stan Jones, Bears (AP); Duane Putnam*, Rams (NEA).

CENTER: Jim Ringo, Packers (AP, UPI, NEA).

QUARTERBACK: John Unitas, Colts (AP, UPI, NEA).

HALFBACKS: Lenny Moore, Colts (AP, NEA); Frank Gifford, Giants (AP, UPI, NEA); J. D. Smith, 49ers (UPI).

FULLBACK: Jimmy Brown, Browns (AP, UPI, NEA).

*Now with Dallas Cowboys

DEFENSE

ENDS: Gino Marchetti, Colts (AP, UPI, NEA); Andy Robustelli, Giants (AP, UPI, NEA).

TACKLES: Gene Lipscomb, Colts (AP, UPI); Leo Nomellini, 49ers (AP, UPI, NEA); Ernie Stautner, Steelers (NEA).

LINEBACKERS: Bill George, Bears (AP, UPI, NEA); Sam Huff, Giants (AP, UPI, NEA); Joe Schmidt, Lions (AP, UPI, NEA).

HALFBACKS: Abe Woodson, 49ers (AP, UPI); Dean Derby, Steelers (UPI); Yale Lary, Lions (NEA); Tom Brookshier, Eagles (NEA).

SAFETYMEN: Andy Nelson, Colts (AP); Jim Patton, Giants (AP, UPI, NEA); Jack Butler, Steelers (AP, UPI, NEA).

LEAGUE LEADERS BY YEARS

SCORING

		TDs	Ex.	Pts.	FGs	Total
1932	Dutch Clark, Portsmouth	4	6	3		39
1933	{ Ken Strong, Giants	6	13	5		64
	{ Glenn Presnell, Portsmouth	6	10	6		64
1934	Jack Manders, Bears	3	31	10		79
1935	Dutch Clark, Lions	6	16	1		55
1936	Dutch Clark, Lions	7	19	4		73
1937	Jack Manders, Bears	5	15	8		69
1938	Clark Hinkle, Packers	7	7	3		58
1939	Andy Farkas, Redskins	11	2	0		68
1940	Don Hutson, Packers	7	15	0		57
1941	Don Hutson, Packers	12	20	0		95
1942	Don Hutson, Packers	17	33	1		*138
1943	Don Hutson, Packers	12	36	3		117
1944	Don Hutson, Packers	9	31	0		85
1945	Steve Van Buren, Eagles	*18	2	0		110
1946	Ted Fritsch, Packers	10	13	9		100
1947	Pat Harder, Cards	7	39	7		102
1948	Pat Harder, Cards	6	53	7		110
1949	{ Pat Harder, Cards	8	45	3		102
	{ Gene Roberts, Giants	17	0	0		102
1950	Doak Walker, Lions	11	38	8		128
1951	Elroy Hirsch, Rams	17	0	0		102
1952	Gordy Soltau, 49ers	7	34	6		94
1953	Gordy Soltau, 49ers	6	48	10		114
1954	Bob Walston, Eagles	11	36	4		114
1955	Doak Walker, Lions	7	27	9		96
1956	Bobby Layne, Lions	5	33	12		99
1957	{ Sam Baker, Redskins	1	29	14		77
	{ Lou Groza, Browns	0	32	15		77
1958	James Brown, Browns	*18	0	0		108
1959	Paul Hornung, Packers	7	31	7		94

*League Record

PASSING

		Passes	Comp.	Yds.	TDs	Intcp.
1932	Arnie Herber, Packers	101	37	639	9	9
1933	Harry Newman, Giants	132	53	963	8	17
1934	Arnie Herber, Packers	115	42	799	8	12
1935	Ed Danowski, Giants	113	57	795	9	9
1936	Arnie Herber, Packers	173	77	1,239	9	13
1937	Sam Baugh, Redskins	171	81	1,127	7	14
1938	Ed Danowski, Giants	129	70	848	8	8
1939	Parker Hall, Rams	208	106	1,227	9	13
1940	Sam Baugh, Redskins	117	111	1,367	12	10
1941	Cecil Isbell, Packers	206	117	1,479	15	11
1942	Cecil Isbell, Packers	268	146	2,021	24	14
1943	Sam Baugh, Redskins	239	133	1,754	23	19

PASSING (Continued)

1944	Frank Filchock, Redskins	147	84	1,139	13	9
1945	Sam Baugh, Redskins	182	128	1,669	11	4
1946	Bob Waterfield, Rams	251	127	1,747	18	17
1947	Sam Baugh, Redskins	•354	•210	•2,938	25	15
1948	Tommy Thompson, Eagles	246	141	1,965	25	11
1949	Sam Baugh, Redskins	255	145	1,903	18	14
1950	Norm Van Brocklin, Rams	233	127	2,061	18	14
1951	Bob Waterfield, Rams	176	88	1,566	13	10
1952	Norm Van Brocklin, Rams	205	113	1,736	14	17
1953	Otto Graham, Browns	258	167	2,722	11	9
1954	Norm Van Brocklin, Rams	260	139	2,637	13	21
1955	Otto Graham, Browns	185	98	1,721	15	8
1956	Ed Brown, Bears	168	96	1,667	11	12
1957	Tommy O'Connell, Browns	110	63	1,229	9	8
1958	Eddie LeBaron, Redskins	145	79	1,365	11	10
1959	Jon Unitas, Colts	367	193	2,899	32	14

•League Record

RECEIVING

		Caught	Yards	Avg. Gain	TDs
1932	Luke Johnsos, Bears	24	321	13.4	2
1933	John Kelley, Brooklyn	21	219	10.4	3
1934	Joe Carter, Eagles	16	237	14.8	3
1935	Tod Goodwin, Giants	26	432	16.6	4
1936	Don Hutson, Packers	34	526	15.5	9
1937	Don Hutson, Packers	41	552	13.5	7
1938	Gaynell Tinsley, Cards	41	516	12.6	1
1939	Don Hutson, Packers	34	846	24.9	6
1940	Don Looney, Eagles	58	707	12.2	4
1941	Don Hutson, Packers	58	738	12.7	10
1942	Don Hutson, Packers	74	1,211	16.4	•17
1943	Don Hutson, Packers	46	776	16.5	11
1944	Don Hutson, Packers	58	866	14.6	9
1945	Don Hutson, Packers	47	834	17.1	9
1946	Jim Benton, Rams	63	981	15.5	6
1947	Jim Kearne, Bears	64	910	14.2	10
1948	Tom Fears, Rams	51	698	13.7	4
1949	Tom Fears, Rams	77	1,013	13.2	9
1950	Tom Fears, Rams	•84	1,116	13.3	7
1951	Elroy Hirsch, Rams	66	•1,495	22.7	•17
1952	Mac Speedie, Browns	62	911	14.7	5
1953	Pete Pihos, Eagles	63	1,049	16.7	10
1954	{ Pete Pihos, Eagles	60	872	14.5	10
	{ Billy Wilson, 49ers	60	830	13.8	5
1955	Pete Pihos, Eagles	62	864	13.9	7
1956	Billy Wilson, 49ers	60	889	14.8	5
1957	Billy Wilson, 49ers	52	757	14.6	6
1958	{ Raymond Berry, Colts	56	794	14.2	9
	{ Pete Retzlaff, Eagles	56	766	13.7	2
1959	Raymond Berry, Colts	66	959	14.5	14

•League Record

LEAGUE LEADERS (Continued)

BALL CARRYING

		Yds.	Attempts	Avg.	TDs
1932	Bob Campiglio, Stapleton	504	104	4.8	---
1933	Cliff Battles, Redskins	737	146	5.1	---
1934	Beattie Feathers, Bears	1,004	101	9.9	---
1935	Doug Russell, Cards	499	140	3.6	---
1936	Tuffy Leemans, Giants	830	206	4.0	---
1937	Cliff Battles, Redskins	874	216	4.1	---
1938	Whizzer White, Steelers	567	152	3.7	4
1939	Bill Osmanski, Bears	699	121	5.8	7
1940	Whizzer White, Lions	514	146	3.5	5
1941	Clarence Manders, Brooklyn	486	111	4.4	7
1942	Bill Dudley, Steelers	696	162	4.3	5
1943	Bill Paschal, Giants	572	147	3.9	10
1944	Bill Paschal, Giants	737	196	3.8	9
1945	Steve Van Buren, Eagles	832	143	5.8	15
1946	Bill Dudley, Steelers	604	146	4.1	3
1947	Steve Van Buren, Eagles	1,008	217	4.6	14
1948	Steve Van Buren, Eagles	945	201	4.7	10
1949	Steve Van Buren, Eagles	*1,146	263	4.4	11
1950	Marion Mottley, Browns	810	140	5.8	3
1951	Eddie Price, Giants	971	*271	3.6	7
1952	Don Towler, Rams	894	156	5.7	10
1953	Joe Perry, 49ers	1,018	192	5.3	10
1954	Joe Perry, 49ers	1,049	173	6.1	8
1955	Alan Ameche, Colts	961	213	4.5	9
1956	Rick Casares, Bears	1,126	234	4.8	12
1957	James Brown, Browns	942	202	4.7	9
1958	James Brown, Browns	*1,527	257	5.9	17
1959	James Brown, Browns	1,329	290	4.6	14

INTERCEPTIONS

		No.	Yards	Longest
1941	Marshall Goldberg, Cardinals	7	54	16
1942	Bulldog Turner, Bears	8	96	42
1943	Sam Baugh, Redskins	11	112	23
1944	Howie Livingston, Giants	9	172	40
1945	Roy Zimmerman, Eagles	7	90	23
1946	Bill Dudley, Steelers	10	242	80
1947	Frank Reagan, Giants	10	203	71
1948	Dan Sandifer, Redskins	13	258	54
1949	Bob Nussbaumer, Cardinals	12	157	68
1950	Orban Sanders, Yanks	13	199	29
1951	Otto Schnellbacher, Giants	11	194	46
1952	Dick Lane, Rams	*14	*298	80
1953	Jack Christiansen	12	238	92
1954	Dick Lane, Cardinals	10	181	64
1955	Willard Sherman, Rams	11	101	36

*League Record

INTERCEPTIONS (Continued)

1956	Lindon Crow, Cardinals	11	170	42
1957	{ Milt Davis, Colts	10	219	75
	{ Jack Christiansen, Lions	10	137	52
1958	{ Jack Butler, Steelers	10	85	20
	{ Jim Patton, Giants	11	183	42
1959	{ Dean Derby, Steelers	7	127	24
	{ Milt Davis, Colts	7	119	57
	{ Don Shinnick, Colts	7	70	23

KICKOFF RETURNS

		No.	Yards	Avg.
1942	Marshall Goldberg, Cardinals	15	393	26.2
1943	Ken Heineman, Dodgers	16	442	27.6
1944	Bob Thurbon, Steelers	12	291	24.2
1945	Steve Van Buren, Eagles	13	373	28.7
1946	Abe Karnofsky, Yanks	21	599	28.5
1947	Eddie Saenz, Redskins	29	797	27.4
1948	Joe Scott, Giants	20	569	28.5
1949	Don Doll, Lions	21	536	25.5
1950	V. T. Smith, Rams	22	742	33.7
1951	Lynn Chandnois, Steelers	12	390	32.5
1952	Lynn Chandnois, Steelers	17	599	35.2
1953	Joe Arenas, 49ers	16	551	34.4
1954	Billy Reynolds, Browns	14	413	29.5
1955	Al Carmichael, Packers	14	418	29.9
1956	Tom Wilson, Rams	15	477	31.8
1957	Jon Arnett, Rams	18	504	28.0
1958	Ollie Matson, Cardinals	14	497	35.5
1959	Abe Woodson, 49ers	13	382	29.4

FIELD GOALS

1933	{ Jack Manders, Bears	6	1946	Ted Fritsch, Packers	9
	{ Glenn Presnell, Portsmouth	6		1947	Pat Harder, Cardinals
1934	Jack Manders, Bears	10	1948	Cliff Patton, Eagles	8
1935	{ Armand Niccolai, Steelers	6	1949	{ Cliff Patton, Eagles	9
	{ Bill Smith, Cardinals	6		{ Bob Waterfield, Rams	9
1936	{ Jack Manders, Bears	7	1950	Lou Groza, Browns	13
	{ Armand Niccolai, Steelers	7	1951	Bob Waterfield, Rams	13
1937	Jack Manders, Bears	8	1952	Lou Groza, Browns	19
1938	{ Ward Cuff, Giants	5	1953	Lou Groza, Browns	*23
	{ Ralph Kercheval, Brooklyn	5	1954	Lou Groza, Browns	16
1939	Ward Cuff, Giants	7	1955	Fred Cone, Packers	16
1940	Clark Hinkle, Packers	9	1956	Sam Baker, Redskins	17
1941	Clarke Hinkle, Packers	6	1957	Lou Groza, Browns	15
1942	Bill Daddio, Cardinals	5	1958	{ Paige Cothren, Rams	14
1943	Don Hutson, Packers	3		{ Tom Miner, Steelers	14
1944	Ken Strong, Giants	6	1959	G. Summerall, Giants	20
1945	Joe Aguirre, Redskins	7			

*League Record

Championship Playoffs

1933—BEARS 23—Giants 21	1947—CARDS 28—Eagles 21
1934—GIANTS 30—Bears 13	1948—EAGLES 7—Cards 0
1935—LIONS 26—Giants 7	1949—EAGLES 14—L. A. Rams 0
1936—PACKERS 21—Bos. Redskins 6	1950—BROWNS 30—Rams 28
1937—WASH. REDSKINS 28—Bears 21	1951—RAMS 24—Browns 17
1938—GIANTS 23—Packers 17	1952—LIONS 17—Browns 7
1939—PACKERS 27—Giants 0	1953—LIONS 17—Browns 16
1940—BEARS 73—Redskins 0	1954—BROWNS 56—Lions 10
1941—BEARS 37—Giants 9	1955—BROWNS 38—Rams 14
1942—REDSKINS 14—Bears 6	1956—GIANTS 47—Bears 7
1943—BEARS 41—Redskins 21	1957—LIONS 59—Browns 14
1944—PACKERS 14—Giants 7	•1958—COLTS 23—Giants 17
1945—CLEVE. RAMS 15—Redskins 14	1959—COLTS 31—Giants 16
1946—BEARS 24—Giants 14	• Sudden Death Playoff

Pro Bowl Game Results

1951—Amer. Conf. 28, Natl. Conf. 27	1956—East. Conf. 31, West. Conf. 30
1952—Natl. Conf. 39, Amer. Conf. 13	1957—West. Conf. 19, East. Conf. 10
1953—Natl. Conf. 27, Amer. Conf. 7	1958—West. Conf. 26, East. Conf. 7
1954—East. Conf. 20, West. Conf. 9	1959—East. Conf. 28, West. Conf. 21
1955—West. Conf. 26, East. Conf. 19	1960—West. Conf. 38, East. Conf. 21

All-Star Game Results

1934—CHICAGO BEARS 0—All-Stars 0	1947—ALL-STARs 16—Chi. Bears 0
1935—CHICAGO BEARS 5—All-Stars 0	1948—CH. CARDS 28—All-Stars 0
1936—DETROIT 7—All-Stars 7	1949—PHILADELPHIA 38—All-Stars 0
1937—ALL-STARs 6—Green Bay 0	1950—ALL-STARs 17—Philadelphia 7
1938—ALL-STARs 28—Washington 16	1951—CLEVELAND 33—All-Stars 0
1939—N. Y. GIANTS 9—All-Stars 0	1952—LOS ANGELES 10, All-Stars 7
1940—GREEN BAY 45—All-Stars 28	1953—DETROIT 24—All-Stars 10
1941—CHI. BEARS 37—All-Stars 13	1954—DETROIT 31—All-Stars 6
1942—CHI. BEARS 21—All-Stars 0	1955—ALL-STARs 30—Cleveland 27
1943—ALL-STARs 27—Washington 7	1956—CLEVELAND 26—All-Stars 0
1944—CHI. BEARS 24—All-Stars 21	1957—GIANTS 22—All-Stars 12
1945—GREEN BAY 19—All-Stars 7	1958—ALL-STARs 35—Lions 19
1946—ALL-STARs 16—Los Angeles 0	1959—COLTS 29—All-Stars 0
	1960—Colts 33—All-Stars 7

Pros have won 17, All-Stars 8, Two Ties



About Dallas

While Dallas, as a freshman member of the National Football League, is a newcomer to big time football, it has a long and distinguished history as a big league city.

Dallas has been the dynamic business capital of the Southwest for over 75 years and now exerts a growing influence in national and world markets.

It's Big D . . . an exciting, modern city where the warmth of Southwestern friendliness blends with the hurry-up tempo of one of America's leading business centers. It's a community of polish and good taste . . . where opera and rodeo are compatible; where a symphony orchestra and professional football share enthusiastic followings; where a Texas steak house and a smart French restaurant prosper side by side.

Dallas is as modern as the space vehicles it helps manufacture, yet its roots rest in the spirit of the American frontier. The city traces its history back to 1841 when Texas was still a Republic. John Neely Bryan set up a trading post beside the Trinity River to sell powder, lead and whiskey to settlers in this raw, new nation.

Today, Dallas is the heart of a metropolitan area with a 1960 population of 1,074,756 and is the center of a 50-mile circle which is America's 11th largest "local" market.

The symbol of Dallas is one of America's most impressive skylines. Within that skyline is a banking center with two banks larger than any others in Texas and 43 other states; an insurance center with the headquarters of more companies (200) than any other city; the largest wholesale distribution center in the southern U. S. east of Los Angeles; four huge mart buildings providing the finest concentration of merchandise for buyers anywhere in the nation; a retail center with fine shops known throughout the land; and a manufacturing center whose modern industrial parks are America's models. Also within that skyline is the ninth largest concentration of headquarters of "million-dollar" companies in the entire U. S.

Dallas is the Southwest's leader in manufacturing with over 2,100 factories employing more than 94,000 workers. Leading manufacturing industries are aerospace, electronics, oil field equipment, apparel and foods. Of Dallas' total employment, 23.3 percent is professional-managerial; 15.6 percent, skilled, and 30.3 percent, sales-clerical.



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ON RADIO AND TV

<i>Date</i>	<i>Opponents</i>	<i>Played At</i>	<i>°TV Time</i>	<i>°Radio Time</i>
Sept. 24	Steelers-Cowboys	Dallas		7:45 p.m.
Sept. 30	Eagles-Cowboys	Dallas		7:45 p.m.
Oct. 9	Cowboys-Redskins	Washington	12:00	11:45 a.m.
Oct. 16	Browns-Cowboys	Dallas		1:15 p.m.
Oct. 23	Cowboys-Cardinals	St. Louis	12:00	12:45 p.m.
Oct. 30	Colts-Cowboys	Dallas		1:15 p.m.
Nov. 6	Rams-Cowboys	Dallas		1:15 p.m.
Nov. 13	Cowboys-Packers	Green Bay	1:00 p.m.	12:45 p.m.
Nov. 20	49ers-Cowboys	Dallas		1:15 p.m.
Nov. 27	Cowboys-Bears	Chicago	1:00 p.m.	12:45 p.m.
Dec. 4	Cowboys-Giants	New York	1:00 p.m.	12:45 p.m.
Dec. 11	Cowboys-Lions	Detroit	1:30 p.m.	1:15 p.m.

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